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Todd Standish

education

MFA. Painting & Drawing
University of California at
Berkeley, CA. 1989

Summer Abroad Painting
Studio School of the Aegean,
Samos, Greece, 1986

BFA. Painting & Printmaking
Binghamton University, State
University of New York (SUNY),
NY. 1986

skills

MANAGEMENT

- Concept to production management
- Adept at managing multiple projects simultaneously
- Great Team builder
- Creative Problem solver
- Excellent verbal and written communication

SOFTWARE

- Macintosh and PC platforms
- Expert Proficiency in Adobe Illustrator, Adobe Photoshop, InDesign.
- Working knowledge of Word, Excel, PowerPoint, Flash, Dreamweaver, HTML/CSS, Painter, Quark XPress.

ANALOG

- Painting, Drawing, Photography
- Storyboard and Concept art

experience

FREELANCE DESIGNER/ARTIST

Todd Standish {art + design} 1998-present

Working freelance for a range of diverse clients and projects. participating "hands on" for every aspect of the design process from concept to execution

- Create concepts and develop designs to final artwork for print and internet content while maintaining style guidelines for international brands
- Conduct client meetings with strong presentation skills; Successfully communicate conceptual ideas and design rationale by visual, oral, and written means.
- Provide estimate and manage budgets; Contract and work with print vendors
- Collaborate with photographers, stylists, Art Directors, and Marketing-Communication types

STUDIO MANAGER/ HEAD DESIGNER & PAINTER

Mural Arts (Envirographics) 1991-1998

Manager for commercial mural studio with corporate and private clients, producing 15-30 projects annually, including custom fine art, wall/ceiling murals, folding screens, painted tapestries

- Oversaw overall project quality control
- Developed stylistic "look", color palette, and designed compositions of paintings.
- Assembled, and distributed project style guidelines and reference materials
- Coordinated deadlines and scheduled team of 5-10 artists per project
- Trained new employees in advanced design and painting skills
- Acted as liaison between staff and owners on scheduling, salary, personnel conflicts

brand experience

Retail

Ceasar's Forum Shops
W&J Graham's Port
Glen Ellen
ARCH
Paxton Gate

Resorts, Hotels, Casinos

Ceasar's Palace
Hilton
MGM
Disney
Harrah's

Publishing

Princeton Press

Education

UC Berkeley
Stanford School of Medicine
Pacific Primary
Grattan School

Healthcare

Stanford Hospitals & Clinics
Vera Moulton Wall Center
AsiaMD

Non-profit

Parent Services Project
Evelyn and Walter Haas, Jr. Fund
SF AIDS Foundation
Children's Book Project